



# ERIN HUEBNER

ELHUEBNER  
COMMUNICATION.COM

## CONTACT



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## EDUCATION

### M.A., COMMUNICATION AND BUSINESS LEADERSHIP

HIGH POINT UNIVERSITY | MAY 2022

GPA: 3.9

### B.A., STRATEGIC COMMUNICATION

HIGH POINT UNIVERSITY | MAY 2021

MINOR IN FRENCH LANGUAGE AND CULTURE

GPA: 3.45

## EXPERIENCE

### STUDENT DEVELOPMENT AMBASSADOR PROGRAM SUPERVISOR

HIGH POINT UNIVERSITY | JAN 2018 - PRESENT

- Build and maintain rapport with family, friends, and alumnae
- Raise over \$5,000 annually for student scholarships
- Teach and utilize goal setting to better the program and drive worker success

### SEASONAL BRAND AMBASSADOR

ATHLETA - KING OF PRUSSIA | AUG 2020 - JAN 2022

- Handle POS system transactions including credit, cash, exchanges, returns, and refunds to ensure seamless and accurate cash flow
- Maintain a clean, organized inventory and curated displays of rotating seasonal clothing and accessories

### CHAPTER PRESIDENT AND VICE PRESIDENT ADMINISTRATION

ALPHA GAMMA DELTA - GAMMA ETA | JAN 2019 - JAN 2021

- Managed all chapter paperwork and communications with International Headquarters to maintain chapter status
- Directed and facilitated weekly meetings with over 200 women
- Attended annual leadership training
- Served as head spokeswoman and representative to University staff, fraternity officers, and alumnae
- Wrote, designed, and distributed monthly chapter newsletters to collegians, alumnae, and parents

### SCHOOL AND COMMUNITY ENGAGEMENT INTERN

NORTH PENN SCHOOL DISTRICT | AUG 2016 - AUG 2020

- Wrote and published press releases and district wide newsletters
- Managed and updated district website and social media accounts
- Design and distributed promotional materials for a variety of district events

## SKILLS

- SEO and Google Analytics
- Social media strategy
- Photo and Video Editing
- Copywriting
- Proficiency in reading, writing, and speaking French
- Adobe Creative Cloud
- Microsoft Office

## RELEVANT COURSES

- Principals of Marketing
- Audio and Video Software Packages
- Graphic Software Packages
- Social Media and Analytics
- Applied Research in Strategic Communication
- Strategic Message Development for PR/Advertising, Health Communications, and Government and Politics
- Strategic Message Design
- Intro to Public and Professional Writing
- Persuasion and Crisis Analysis
- Crisis Communication